**The deeper meaning- WEB14205**

There are various different themes going though our storyline. One of the main ones would be attention seeking from Jojo. I don’t think this is obvious at first but I think she is trying to make a big deal out of something, which initially really had nothing to do with her. In theory she could have just left the website alone as it really had nothing to do with her in the first place. Through out the narrative she is constantly trying to conduct the attention of the people around her and they really aren’t interested. This is evident when she reaches out to her friends, but they don’t care to much for what she is saying, so she takes to twitter, again not much response, then she makes a blog to reach as many people as she can there to try and get people to listen to her.

The second theme we have used is fairly obvious; this is horror, surprise and suspense. There is a strong sense of horror running throughout the whole of the narrative. But a good example of where it is clearly evident is in the first video where you can hear someone and see that someone has been captured. Conveying fairly horrific tendencies from the start of the narrative. There is a sense of surprise when it turns out that Jojo isn’t who she says she is, and it turns out Jojo is a man. I think this is a good twist to add, to keep the audience gripped to the storyline. Then there is suspense, while the videos are up on the site and no one knows what’s going on, so the audience is continuously waiting to find out more and find out what is going to happen to these people who have gone missing. Overall creating themes of a real life horror or thriller film.